



**HG**  
HACIENDA GUZMÁN

**TAILOR MADE**  
**OLEOTOURISM**



Welcome to  
**HACIENDA GUZMÁN**



Vídeo









Feel an extra virgin experience at Hacienda Guzmán, a farm with **340 HECTARES OF ECOLOGICAL OLIVE GROWING** 10 minutes from Seville airport and 20 from the city center. A wonderful olive farm with **MORE THAN 500 YEARS OF OLIVE OIL HISTORY**, a legacy of the stage after the Discovery of America.





# OLEOTOURISM EXPERIENCES WITH SOCIAL VALUE





**THE JUAN RAMÓN GUILLÉN FOUNDATION MANAGES THE VISITS.** This non-profit organization promotes the development of the olive sector and the dissemination of olive oil culture. The proceeds go entirely to outreach, training and R&D programs that the foundation develops with schoolchildren and vulnerable groups.



A photograph showing several large, dark, rustic tubs and a woven basket filled with freshly harvested olives. The olives are in various stages of ripeness, ranging from bright green to dark purple. Some tubs contain olives with their leaves still attached. The scene is set outdoors, likely in a rural or agricultural area, with a wooden surface visible in the background. The lighting is natural, highlighting the textures of the olives and the woven basket.

**TAILOR-MADE**  
**OLEOTOURISM EXPERIENCES**





## EXPERIENCE 4 VARIETALS

- Guided visit to Hacienda Guzmán
  - Courtyards
  - Olivoteca
  - 17th century mill
  - HG olive oil mill
  - Carriages Museum
  - Andalusian Garden
- Tasting of EVOO Hacienda Guzmán
- Bottle of extra virgin olive oil

*\*Duration time: 1 hour and a half*







## EXPERIENCE BREAKFAST AT THE MILL

- Miller breakfast
- Guided visit to Hacienda Guzmán
  - Courtyards
  - Olivoteca
  - 17th century mill
  - HG olive oil mill
  - Carriages Museum
  - Andalusian Garden
- Tasting of EVOO Hacienda Guzmán
- Bottle of extra virgin olive oil

\*Duration time: 2 hours







## EXPERIENCE THOUGH THE FIELD

- Horse carriage ride
- Guided visit to Hacienda Guzmán
  - Courtyards
  - Olivoteca
  - 17th century mill
  - HG olive oil mill
  - Carriages Museum
  - Andalusian Garden
- Tasting of EVOO Hacienda Guzmán
- Bottle of extra virgin olive oil

*\*Duration time: 2 hours*







## EXPERIENCE PREMIUM

- Horse carriage ride
- Guided visit to Hacienda Guzmán
  - Courtyards
  - Olivoteca
  - 17th century mill
  - HG olive oil mill
  - Carriages Museum
  - Andalusian Garden
- Andalusian breakfast
- Tasting of EVOO Hacienda Guzmán
- Bottle of extra virgin olive oil

*\*Duration time: 2 hours and a quarter*







## EXPERIENCE PICNIC

- Guided visit to Hacienda Guzmán
  - Courtyards
  - Olivoteca
  - 17th century mill
  - HG olive oil mill
  - Carriages Museum
  - Andalusian Garden
- Tasting of EVOO Hacienda Guzmán
- Picnic in the olive grove
- Bottle of extra virgin olive oil

*\*Duration time: 2 hours and a quarter*







## EXPERIENCE UNIQUE

- Horse carriage ride
- Guided visit to Hacienda Guzmán
  - Courtyards
  - Olivoteca
  - 17th century mill
  - HG olive oil mill
  - Carriages Museum
  - Andalusian Garden
- Tasting of EVOO Hacienda Guzmán
- Picnic in the olive grove
- Bottle of extra virgin olive oil

*\*Duration time: 2 hours and a half*





A group of people, including a woman with a backpack and a man in a suit, are walking away from the camera through an olive grove. The trees are laden with olives. In the background, there is a white building with a thatched roof. A sign in the foreground reads 'MANZANILLO ESPAÑA'.

# TEAMBUILDING ACTIVITIES





## LA RECOLLECTION.

Learn about the different olive harvesting techniques, and their influence on the process of obtaining olive oil.





## ROUND TRIP FOOD.

Taste the four Hacienda Guzmán EVOO in stages, paired with tapas made with foods incorporated into our gastronomy after the Discovery of America.





## WORKSHOP ON OILS.

Solve your doubts about the difference between the different types of olive oil, break myths, and learn to value and use olive oil correctly.





**EVENTS IN**  
**SINGULAR SPACES**





## MANOR COURTYARD

The hacienda's spectacular central patio, surrounded by a cozy gallery, is the perfect spot to host events and presentations, and hold workshops, lunches and dinners in the open air.

*\*Capacity: 250 people*

*\*Formats:*

- auditorium
- cocktail
- banquet
- royal table

















## CONFERENCES ROOM

This multipurpose room is ideal for hosting presentations, conferences, workshops, and holding work sessions and corporate events.

*\*Capacity: 150 people*

*\*Equipment:*

- wifi
- A/A
- projection and sound system



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En una de las torres de la Hacienda se han restaurado el mobiliario y la vajilla, para de esta forma mostrar cómo era el sistema de abstracción de aceite de oliva en el siglo XVI.



FUNDACIÓN  
JUAN RAMÓN











## STABLES COURTYARD

Large courtyard surrounded by the stables and the Unique Carriages Museum. Perfect for hosting events with the largest number of participants.

*\*Área: 1.300 m<sup>2</sup>*

*\*Capacity: 325 people*









## OUR OLIVOTECA

The more than 150 varieties of olive trees from 14 countries make this collection a unique place. Without a doubt, the best place to do an oil tasting or have a breakfast under the olive grove.

*\*Capacity: 80-100 people*






OBLONGA

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**HG OLEOTOURISM IN  
THE MEDIA**





el viajero



MARCA



euronews.

fuera  
deSerie

EL PAÍS

elEconomista.es



EL MUNDO



olive Oil Times

MÉXICO  
FOOD  
and  
TRAVEL

club<sup>+renfe</sup>



**Marianne** 

 **elDiario.es**

**Bilan**

  
siete

 **Mercacei**

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europa **press**

**ViajeroS**

**Diario de Sevilla**

*el***Correo** DE ANDALUCÍA

**JAÉN**



**WE ARE WAITING FOR YOU AT  
HACIENDA GUZMÁN**







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